Gardens Masterplans & Management
12th September 2019
Trewithen Gardens

@PlantNetwork
**PlantNetwork** is a charity and membership organisation that provides training and network support to gardens and gardeners throughout Britain and Ireland.

Through its work, PlantNetwork contributes to maintaining and developing the horticultural and plant conservation skills for which our gardens are renowned. The goals of PlantNetwork are:

- Supporting gardens and plant collections for conservation, knowledge and enjoyment.
- Providing networking and professional development for the plant network community.

Since being formed in 1996, PlantNetwork has brought together both institutional and private members and now represents over 300 gardens including all the major public horticultural and botanic gardens in the countries.

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**Contact details**  
Coordinator: Rebecca Slack  
PlantNetwork, Unit 20231, PO Box 15113, Birmingham B2 2NJ

Email: office@plantnetwork.org  
Telephone: +44 (0)1535 382214  
Twitter: @PlantNetwork  
facebook.com/plantnetwork/  
linkedin.com/company/plantnetwork

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Introduction
This meeting is relevant to horticulturists with a role that encompasses the development or implementation of masterplans in public gardens and other plant collections, particularly if it is a new role or responsibility. The day will start with an introduction to masterplans in general, before focusing on the Trewthen masterplan as a case study – how it was developed and the key steps to implementation. Participants will tour the garden and discuss with the authors of the masterplan the practical implications of the masterplan and how it impacts on garden management. There will be an opportunity to explore the development of a masterplan outline and identify issues that emerge from the planning process.

For more information about Trewthen Gardens, visit: https://trewithengardens.co.uk/trewthen-gardens/
# Programme

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>From 09:30</td>
<td>Registration opens</td>
<td>Coffee/tea</td>
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<tr>
<td>10:00-10:15</td>
<td>Welcome and outline for day</td>
<td>Gary Long, Head of Trewithen Gardens and Parks, Trewithen Estate</td>
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<tr>
<td>10:15-10:45</td>
<td>Session: Theory of masterplan development</td>
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<tr>
<td>10:15-10:45</td>
<td>Introduction to garden masterplans</td>
<td>Judith Teasdale, National Trust Project Curator, Hidcote</td>
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<tr>
<td>10:45-11:15</td>
<td>Key considerations of masterplans – Trewithen as a case study</td>
<td>Gary Long</td>
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<tr>
<td>11:15-11:45</td>
<td>The Trewithen masterplan</td>
<td>Matthew Tickner, Chartered Landscape Architect, Cookson &amp; Tickner Landscape Architects</td>
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<tr>
<td>11:45-12:15</td>
<td>Masterplans &amp; management – the bigger picture</td>
<td>Judith Teasdale</td>
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<td>12:15-12:30</td>
<td>Questions and discussions – application to other scenarios</td>
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<tr>
<td>12:30-13:30</td>
<td>LUNCH &amp; networking</td>
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<tr>
<td>13:30-15:00</td>
<td>Session: Practice of masterplan implementation</td>
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<td>13:30-15:00</td>
<td>Tour of garden – implementation of the masterplan</td>
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<td>15:00</td>
<td>Tea/coffee available</td>
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<tr>
<td>15:00-15:30</td>
<td>Practical session – develop a masterplan outline for a garden scenario</td>
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<tr>
<td>15:30-16:00</td>
<td>What works – and what doesn’t</td>
<td>Gary Long &amp; Matthew Tickner</td>
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<td>16:00</td>
<td>Close</td>
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Judith Teasdale is a landscape architect who has spent most of her career in private practice, mainly in the UK but also in the Middle East. She has been involved in the masterplanning of numerous projects ranging from large public landscapes to private gardens. During her earlier career, she worked on the masterplans for public parks and open spaces, holiday resorts, hotel complexes, business parks, universities and colleges, crematoria, and private estates. During the 1990s, Judith began to specialise in the conservation of historic landscapes, parks and gardens. Since then, her masterplanning work has gone hand-in-hand with conservation and restoration plans. She now works as a Project Curator for the National Trust and is currently preparing a conservation management plan for Lawrence Johnston’s exceptional gardens at Hidcote Manor in Gloucestershire. 
https://www.nationaltrust.org.uk/hidcote

**Notes:**
Theory & practice of masterplan development

Gary Long
Gary Long is Head of Gardens and Parks at Trewthen. He started his career while at school on a work experience placement with a local landscaper. He then went on to do a two-year YTS (Youth Training Scheme) at National Trust Trelissick. After which he spent 4 years at a private hotel garden in Falmouth managing two “Britain in Bloom” winning gardens.

A chance newspaper advert saw him take on the role of Assistant Head Gardener at Tregothnan Botanical Gardens. While there he studied for the RHS Diploma and helped establish Britain’s first ever tea plantation. In 2002, he moved to Trewthen as Assistant Head Gardener. In 2004, when Michael Taylor retired after 40 years, Gary took over as Trewthen’s third ever Head Gardener (both previous incumbents having received the RHS long service accolade, with Jack Skilton in charge from 1904 to 1963!).

Since becoming head gardener at Trewthen Gary has visited China twice studying species Camellia in their native habitat in 2007 and in 2012 followed George Forrest’s route through Yunnan province plus attending the International Camellia Society Congress to receive the “ICS Garden of Excellence Award”.

Sam and Kitty Galsworthy inherited Trewethen in 2017, taking over the running of the estate. This kick-started the “Master Plan” process. Using the document “A plan of the Barton House Plantations and Gardens at Trewethen” published in 1747 as inspiration and guidance, Gary has worked alongside the owners and landscape architects, Cookson and Tickner, to draw up the master plan.

Notes:
Matthew Tickner MLPM (Hons) CMLI

Matthew is a Chartered Landscape Architect and member of the Landscape Institute with 19 years’ of experience in the conservation and management of historic landscapes at some of the United Kingdom’s most notable sites including Lyveden, Trentham, Wilton, Burghley, Lyme Park, Stowe, Shugborough and Montacute. His experience ranges from research and conservation management planning through to masterplanning, securing funding, detailed design and on-site supervision. He has extensive experience in landscape planning having prepared open space and green infrastructure strategies, woodland and forestry plans and landscape character assessments. Matthew has delivered seminars and talks to ICOMOS, the London Gardens Network and the Gardens Trust. He is a Chartered Member of the Landscape Institute and an associate member of the National Trust Historic Environment Advisory Group. Matthew has extensive experience of delivering complex multi-disciplinary projects and has led Cookson & Tickner’s competition winning bid to develop HS2 mitigation proposals for Hardwick Hall and subsequently at Shugborough, Dunham Massey and Nostell. Matthew is currently working on a masterplanning exercise at Trelissick and the detailed design and implementation of a masterplan for Trewethen.

https://www.cooksonandtickner.co.uk

Notes:
Useful resources

The PlantNetwork conservation management and master plans ‘links’ page will be updated with up-to-date links:

PlantNetwork Garden and Landscape Masterplanning Conference 2014 – presentation from:
- James Furse-Roberts: An Approach to Master-Planning and How to Get Help Writing One
- Nicholas Wray: Bristol Botanic Garden masterplanning for the new site
- Matthew Jebb: Masterplanning the National Botanic Gardens of Ireland
- John Watkins: Wrest Park master plan: enabling change and guiding a new future (including tour)
- Will Tuladhar Douglas: Planning in cultural and spiritual values
- Jane Knight: Eden Project – Holding onto the Vision
- Mike Buffin: Putting Conservation Management Plans into action
https://plantnetwork.org/meetings/conferences-meetings/garden-landscape-masterplanning/
Books


Web-links

Beaumont, Emma. Designing for community: An analysis of Greenwich Millennium Green Village. Landscape Institute website. https://www.landscapeinstitute.org/blog/designing-for-community-an-analysis-of-greenwich-millennium-village/?_cldee=anRlYXNkYWxlMDdAYnRpbnRlcm5ldC5jb20%3d&recipientid=contact-baa6bca1eb4de811a8a90022480173bb-cbe5bd00d644403cafe904be4ee2abf4&esid=0cb6ab1f-5cb4-e911-a8cb-00224801a03a

Inclusive Design (2 of 3) Eden Project (Youtube film) https://www.youtube.com/watch?v=1TeCDPOBNJY

Dan Pearson presents the Dartington Hall Gardens Master Plan https://www.youtube.com/watch?v=rOEg635rWBw

Thanks to Judith Teasdale for all above links and references.
Masterplan

noun
A masterplan is a dynamic long-term planning document that provides a conceptual layout to guide future growth and development – a plan of action. Masterplanning is about making the connection between garden, buildings, settings, and surrounding environment.

Steps to a masterplan (one approach of many):

**Purpose of designed space:** What is the goal?

**Survey:** Analyse existing space to understand topography, size, etc.

**Analysis and assessment:** Examine existing plants/features, orientation, land-form, rainfall and soil conditions, wind direction, views, noise and utilities, architecture and heritage etc.

**Design development:** Identify access and activity areas, maintenance and management requirements, location of services, hard landscaping etc.

**Elements & principles of design:** Issues such as focal points, scale, line, form, unity, balance, proportion, rhythm, theme/s, styles, colour etc.

**Planting choice:** selection of plant types, palettes, forms etc.

**Masterplan development:** create a plan of action for the development of the site: consider what, why, how, when aspects will be developed and integrated with the long-term management of the site.

Museums + Heritage Advisor: tips for developing a vision & masterplan

1. Develop your vision: use the founding principles of your organisation to shape a vision then be relevant, clear, innovative and collaborative.
2. Do your research – understand impact on business & heritage
3. Think about resources
4. Phasing – breaking the plan down
5. Future-proof the team – what skills are needed to implement?
6. Don’t rush
Garden Masterplans - scenario

You will have an opportunity to scope out a masterplan for your garden during the meeting and speak to the course leaders about key considerations.

Key considerations:
- What is it you want to achieve? Total garden redevelopment or phased development of key areas? Restoration to a particular period or a contemporary function? Consider the aim and objectives of masterplan development.
- What resources do you have available? Funding, materials, staffing, existing infrastructure and narratives.
- Assess the site: what is being kept, what added, what are the wider implications for the site and surrounding environment?
- How will the site be managed before, during and particularly after masterplan development and implementation – and how will this affect resources in the long-term?
- How can site resilience be developed – in social, economic and environmental contexts?

Alternatively, you might want to consider this fictionalised scenario – how would you approach masterplan development?

Scenario
The trustees of a large, historic country estate close to a large urban area wish to redevelop the gardens surrounding the c19th house to create a garden of interest to visitors as well as an events space for weddings, conferences, summer fairs etc. They are particularly keen to include environmentally sensitive design features such as sustainable drainage, a low carbon footprint and recycled/reused materials while acknowledging the mid-Victorian setting provided by the house. As a horticulturist on the estate, you have been asked to participate in the development of the masterplan. What might your role be in this scenario and how might you contribute?
Notes and contacts
Will this meeting change how you manage your garden? If so, we would like to hear from you. Let us know what you are planning to do: office@plantnetwork.org or @PlantNetwork.

#PlantNetwork
PlantNetwork Events 2020

PlantNetwork Annual Conference and AGM with Sibbaldia:
Promoting Horticultural Excellence
22- 23 April 2020, Royal Botanic Garden Edinburgh

Training Days

• Winter Gardens
• Herbarium Techniques
• Glasshouse Forum
• Plant Records Group
• Exotic Gardening
• Tourism & Gardens
• Tree Forum
• Plant Health

And introducing…. The Sustainability Programme with in-depth analysis of topical issues concerning growing media, plastics, herbicides, water use and many more issues.

If you have suggestions for training days or discussion topics, or would like to host an event, please contact us.
PlantNetwork Events 2019

Training days:

**Plant Records**, 15 May, Chester Zoo.

**Arboreta and Woodlands: Tree Forum at RHS Rosemoor**, 04 June, RHS Rosemoor, Devon.

**Garden Masterplans and Management**, 12 September, Trewthen Gardens, Cornwall.


**Play & Engagement in Gardens**, 09 October, Walmer Castle & Gardens, Kent.


More information and online booking at the PlantNetwork website:

[www.plantnetwork.org](http://www.plantnetwork.org)